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**RE: Business Opportunity Rule, R511993**

I am writing in response to the proposed New Business Opportunity Rule, R511993, which will place a major burden to the network marketing industry. This new rule may have good intentions but places an unfair burden to the free market trade.

The New Business Opportunity Rule proposes a seven day waiting period which will unnecessarily burden my ability to conduct my business. The seven day waiting period is an excessive burden.

I am also opposed to the proposed disclosures, having to provide written substantiation is again placing an excessive burden on me as a distributor. In my business it takes very little money to get started, the risk of loss is very low and asking for written substantiation would be an excessive burden.

The previous litigation disclosure is unfair due to the lawsuit-happy culture that we live in. It is completely unfair to have to disclose when found innocent or the claim was settled out of court.

The portion of the New Business Opportunity Rule asking for references is asking for our customers personal private information this is insulting and intruding on our customer's privacy and should be completely removed from the proposed rules.

Network Marketing contributes greatly to the United States economy and will be unjustly hindered by these proposed rules.

Since I was 18 years old I have been involved with three different Network Marketing business. Most recently I have been introduced to a highly respected and reputable company, USANA. I enjoy showing others how they can improve their lives through our products. And even though I recently graduated from college I choose to support myself through my business rather than look for a job. Network Marketing is my best opportunity for success. Having inconvenient rules may have prevented me from being introduced to the business and that is a disservice.

It is important to me that the industry remains honest and I value the role of the FTC. However, I believe this proposed new rule goes beyond what is necessary.

Thank you in advance for considering my comments.

Regards,

Kaye Truesdell